



# Aisling Foley Marketing

Aisling Foley Marketing is a freelance marketing consultancy that provides technology companies with the extra resource required to extend current business to business (B2B) marketing activities.

## Do you need help with marketing?

- Planning and strategy
- Brochures
- Website menu structure and content
- Copywriting
- Email marketing
- Social media: LI, G+, T, F, blog
- Events
- PR and analyst relations
- Social media and digital marketing training

## How does it work?

Aisling Foley Marketing is a flexible, cost-effective service that is available as an immediate response to a new ongoing demand or as a one-off requirement. You can choose to pay as you go or on a project by project basis.



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+AislingFoley

## Clients

Macalla  
NVMdurance  
CampusIT  
Zarion

ISA Software Skillnet  
Airtel ATN  
Pulseway  
Brite:Bill

InfoSecurity Ireland  
Enterprise Ireland  
PSI Mobile  
Sláinte Healthcare

CR2  
Flextime  
Xintec  
LeanLogistics

## About Aisling Foley

Aisling Foley has 28 years technology marketing experience. She has been working with start-ups and small and medium sized Irish software companies since 2007.

Aisling has created and implemented marketing communications projects with more than 30 clients including LeanLogistics, Macalla, Irish Software Association Skillnet, DIT, Airtel ATN Software, NVMdurance, Enterprise Ireland and CR2.

Aisling Foley has a diploma from the Chartered Institute of Marketing in the UK and is a mentor with the Enterprise Ireland Mentor programme.