

Aisling Foley Marketing

Aisling Foley Marketing is a freelance marketing consultancy that provides technology companies with the extra resource required to extend B2B marketing activities.

I help with your marketing projects

- Marketing planning and strategy
- Brochures
- Website menu structure and content
- Copywriting
- Digital marketing
- Social media including blogs
- Events
- PR and analyst relations
- Mentoring and training

Clients include

Big Red Cloud	Trilogy Technologies
Enterprise Ireland	Marino Software
Zing Technology	Airtel ATN
CR2	Flextime
WBT Systems	NVMdurance
Brite:Bill	Xintec
Zarion	LeanLogistics
Macalla	Movidius

How does it work?

Aisling Foley Marketing is a flexible, cost-effective service that is available as an immediate response to a new ongoing demand or as a one-off requirement. You can chose to pay as you go, retainer or project basis.



About Aisling Foley Marketing

Aisling Foley has more than 25 years technology marketing experience. She has been working as a consultant with start-ups, small and medium sized Irish technology companies since 2007.

Aisling has created and implemented marketing communications projects with clients including Trilogy Technologies, Big Red Cloud, eXpd8, Macalla. Enterprise Ireland and Zing Technology.

Aisling has a diploma from the UK Chartered Institute of Marketing. She is also a mentor with the Enterprise Ireland Mentor programme and a consultant on the EI Strategic Marketing Review and Advocates panels.



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