

# Aisling Foley Marketing

Aisling Foley Marketing is a freelance marketing consultant that provides technology companies with the extra resource required to extend B2B marketing activities.

## I help with your marketing activities

- Marketing planning and strategy
- Website
- Copywriting
- Digital marketing, social media and blogs
- Brochures
- Events
- PR and analyst relations
- Mentoring and training



### Clients

|                    |                      |
|--------------------|----------------------|
| Big Red Cloud      | Trilogy Technologies |
| Enterprise Ireland | Autoaddress          |
| Zing Technology    | Airtel ATN           |
| CR2                | Flextime             |
| WBT Systems        | NVMdurance           |
| Zinopy             | Dublin City LEO      |
| Zarion             | LeanLogistics        |
| Macalla            | Infosecurity Ireland |

## How does it work?

Aisling Foley Marketing is a professional, cost-effective service for one off projects or to be your marketing department. You can choose to pay as you go, by retainer or by project.

## About Aisling Foley

Aisling has more than 25 years technology marketing experience. She has been working with start-ups, small and medium sized Irish technology companies since she founded the company in 2007.

Aisling is the only B2B marketing consultant in Ireland specialising in technology and software who has lived, worked and marketed to Ireland, UK, USA, Europe and Middle East.

Aisling has created and implemented marketing projects with companies such as Trilogy Technologies, Zinopy, Big Red Cloud, eXpd8, Macalla, and Enterprise Ireland.

Aisling has a diploma from the UK Chartered Institute of Marketing. She is a mentor with Dublin City Council LEO and Enterprise Ireland and works with EI and its clients on other marketing initiatives.



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